

**FOR IMMEDIATE RELEASE**

June 20, 2008

**MEDIA CONTACT:**

Deborah Rogers

Tel 707.939.3711 Fax 707.939.1203

Deborah@theolivepress.com

***THE OLIVE PRESS runs away with “Triple Crown” victory!***

**Sonoma, CA - The Olive Press** crosses the finish line with a **Best of Show, Best of Class, and 6 Gold medals** - once again winning more awards than any other producer at the 2008 Los Angeles International Extra Virgin Olive Oil Competition.

The current and longstanding reigning champion of artisanal California extra virgin olive oil “slides” to another resounding triumph with 15 medals in all, including a Best of Show, Best of Class, and Gold for its **Sevillano** Extra Virgin Olive Oil.

Adding even more weight to the victory are gold medals bestowed upon The Olive Press’ **Sonoma Valley Blend** and **Arbequina** (Yolo Co). High honors also went to gold medal winning oils produced by The Olive Press partners, including **Lunigiana Estate Organic, Marquesa** and **Jacuzzi Family Extra Virgin Olive Oil**.

The Olive Press’ **Italian Blend**, and single varietal **Arbequina** (Sonoma Co.) and **Mission** oils, along with **Clementine** citrus oil, top off the sweet victory with four silver medals among them.

**Jaeger** Family Olive Oil, one of The Olive Press’ custom crushed oils, also earned a Best of Class and Gold distinction. Other medals awarded to custom crush customers include 3 Golds, 2 Silvers and 4 Bronze.

With locations in the Carneros region of the Sonoma Valley and in downtown Napa at the newly opened Oxbow Public Market, **The Olive Press** is well poised to steer the rise of California Extra Virgin Olive Oil to new heights.

**The Olive Press** – 24724 Arnold Drive/Highway 121, Sonoma, CA is open daily from 10:00 a.m. to 5:30 p.m. Please call us at 707.939.8900 or visit our website at [www.theolivepress.com](http://www.theolivepress.com) for more information.